



Concept No. 1

Cross Network Service Solutions

Shai Stein

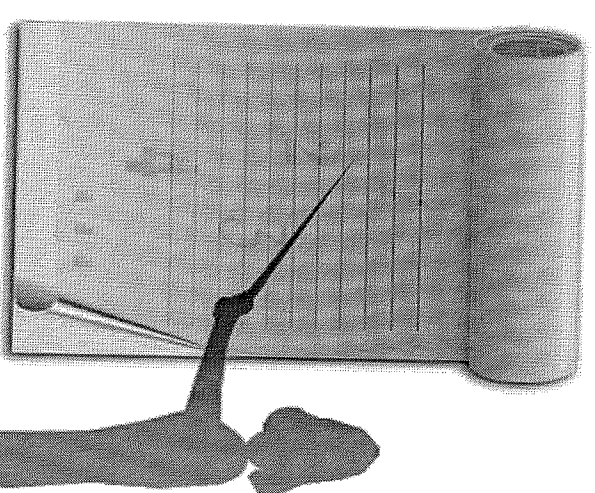
CTO, BB Access Division

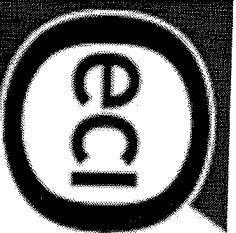
Exhibit A



Agenda

- **NGN Services and Architecture**
- **HiFOCUS MSAG Solution**
- **Web Based Service Category**
- **Conversational Service Category**
- **Voice at the Access**
- **Video Solution**
- **Mobility and Personalization**
- **Cross Network Subscribers**



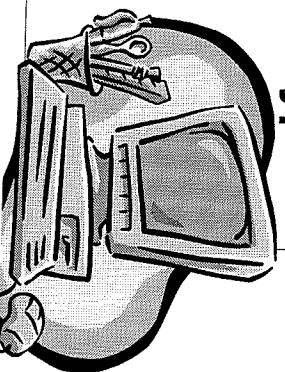


NGN Service Evolution

Service Categories per Wireline Network Infrastructure

Web based:

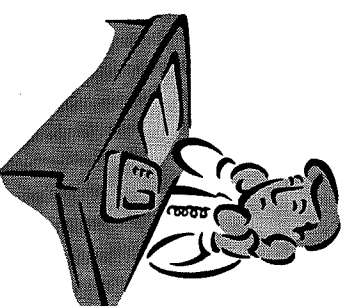
- Fast Internet and e-mail, graded per customer type and on-demand
- E-Commerce
- Content services



Conversational services:

Peer-to-peer Multimedia or voice-only

- Telephony over BB
- Video Telephony
- PC to PC multimedia
- ◆ IM and Presence
- ◆ Image transfer
- ◆ Collaboration



Mobility & Personalization

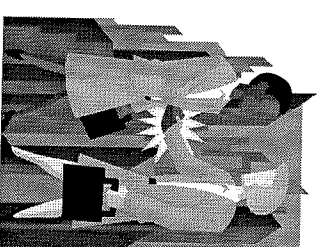
Entertainment:

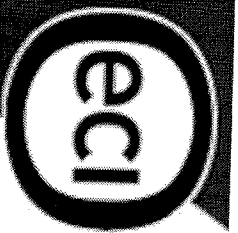
- Video/Music Broadcasting:
 - ◆ Flat rate or PPV
- Video/Music on Demand
- Interactive TV
- Gaming
 - ◆ Multi-players
 - ◆ With voice



Business:

- Tele-working
- Video Conferencing
- IP Centrex
- VPN:
 - ◆ Telephony, Data, multimedia
- Central storage: Backup&mirroring
- E1/T1 Backhauling (TDM&ATM)

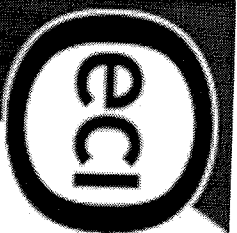




Cross Network Services

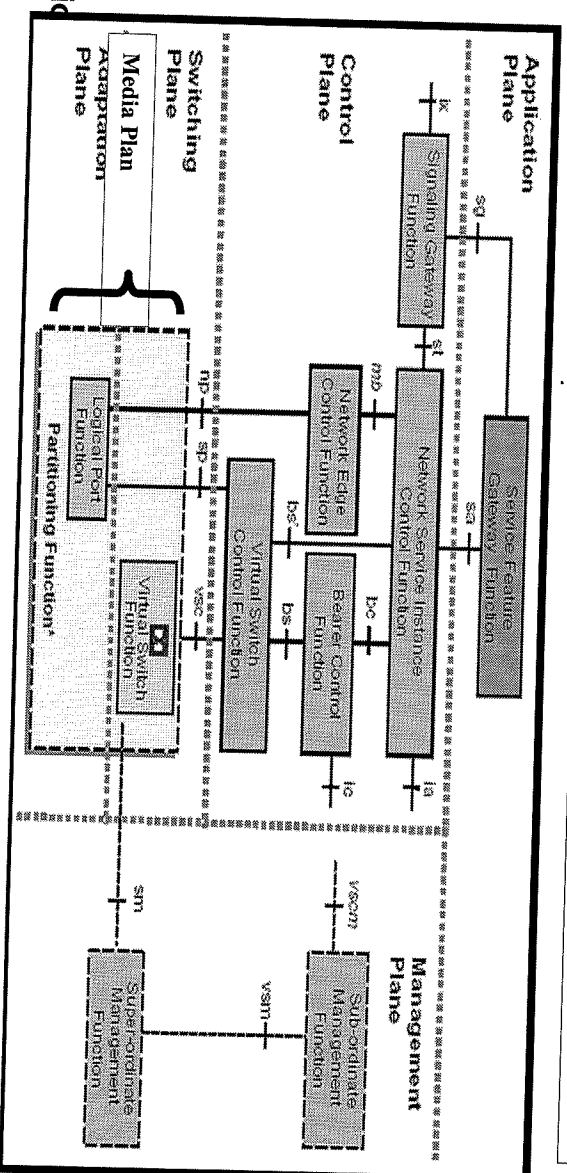
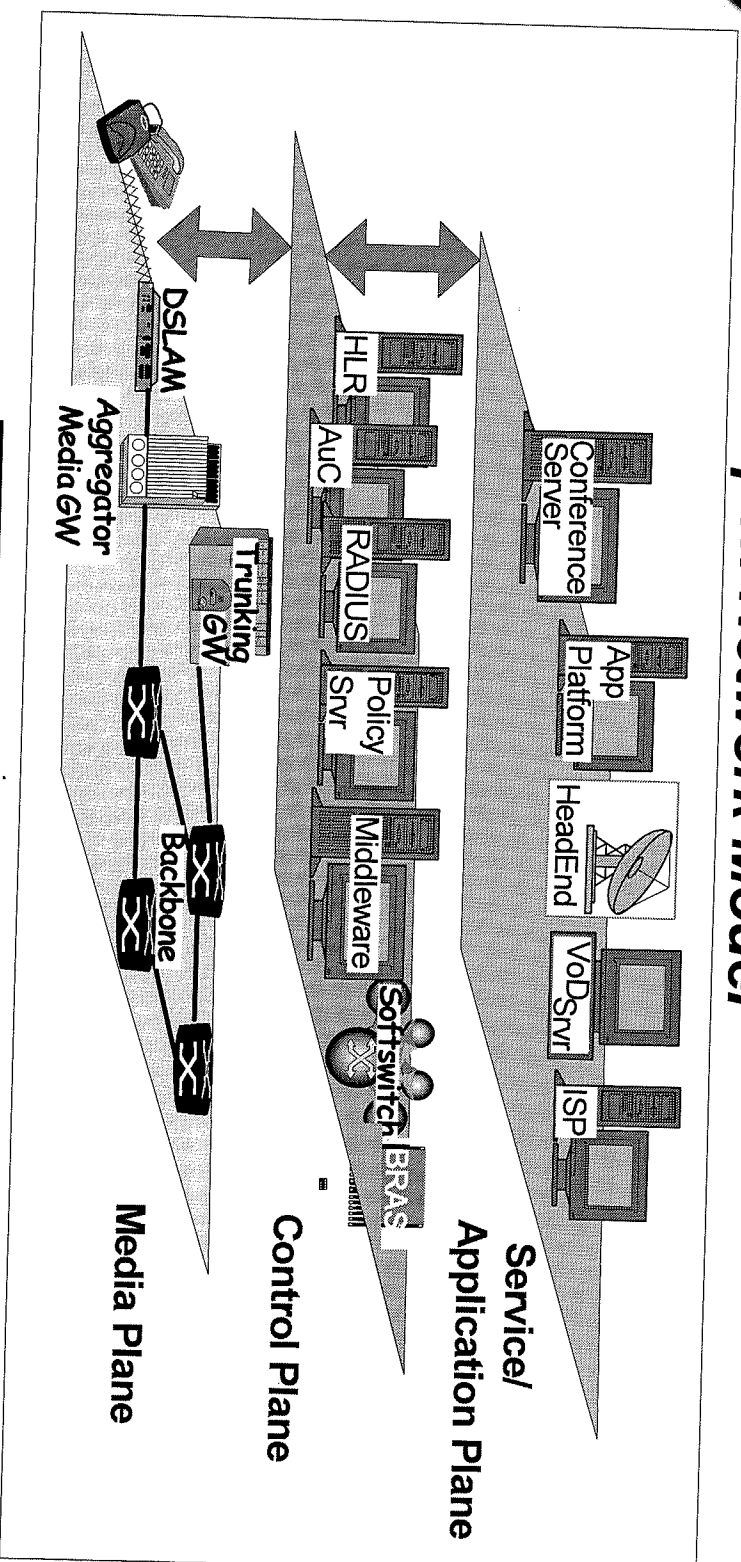
3G Mobile Network and Wireline Fixed Network

- **Common mobile terminal for both networks:**
 - ◆ **Wireless Technology is the enabler:**
 - DECT / Bluetooth / Wi-Fi / WCDMA
 - Dual interface mobile terminal (e.g. WCDMA and DECT)
 - ◆ Roaming between mobile network and fixed network
 - ◆ Optional session handoff between the networks
- **Added-value services to nomadic/fixd subscribers:**
 - ◆ Roaming and reduced handoff capabilities
 - ◆ Location services (@Home / @Office / @Hot-spot-x)
 - ◆ SMS → EMS → MMS services
 - ◆ 3G-324M video service
 - ◆ Visited network emergency services
- **Conversational multimedia services between wireline and mobile subscribers:**
 - ◆ Related Media and Signaling conversions



NGN Network Architecture

Open Network Model



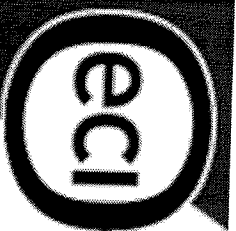


HiFOCUS MSAG Solution

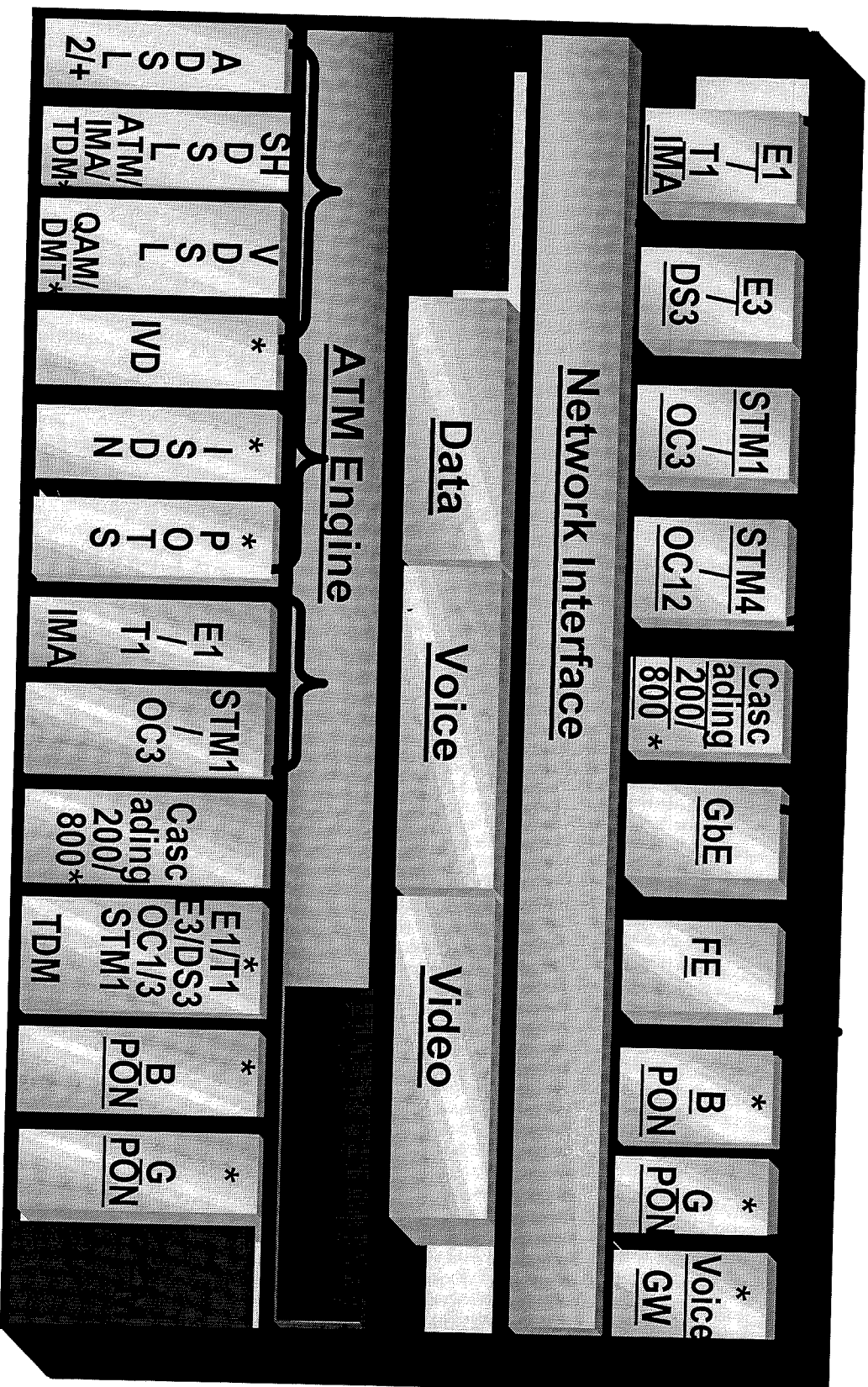
Multi-service Access Gateway

Broadband Access Division

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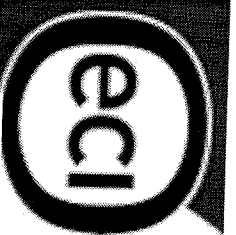


Hi-FOCUS™ MSAG Platform



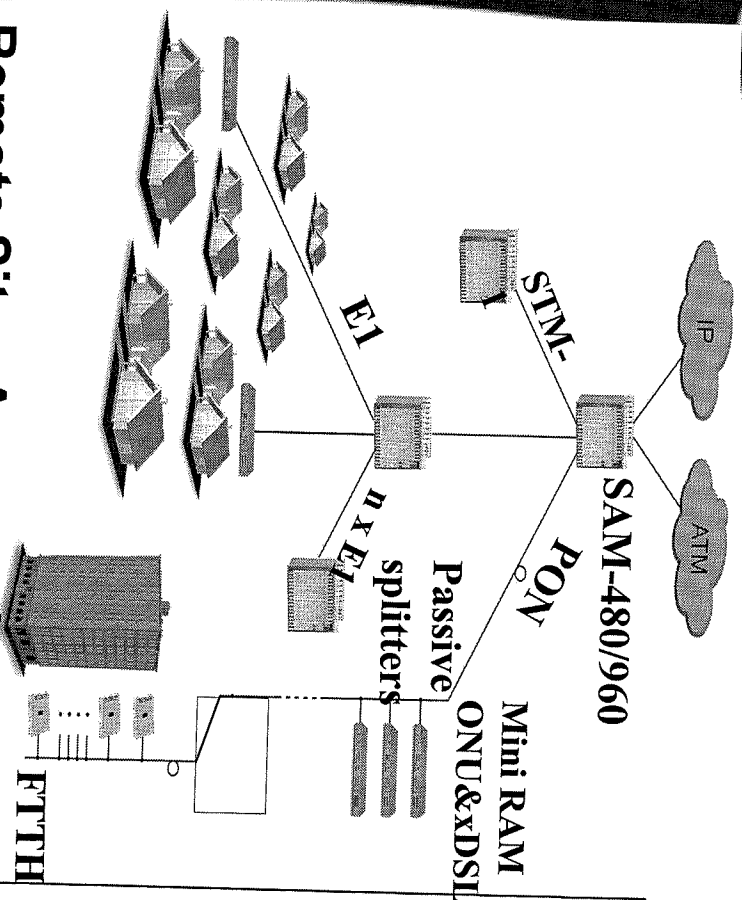
(*): In Progress

(*): Planned



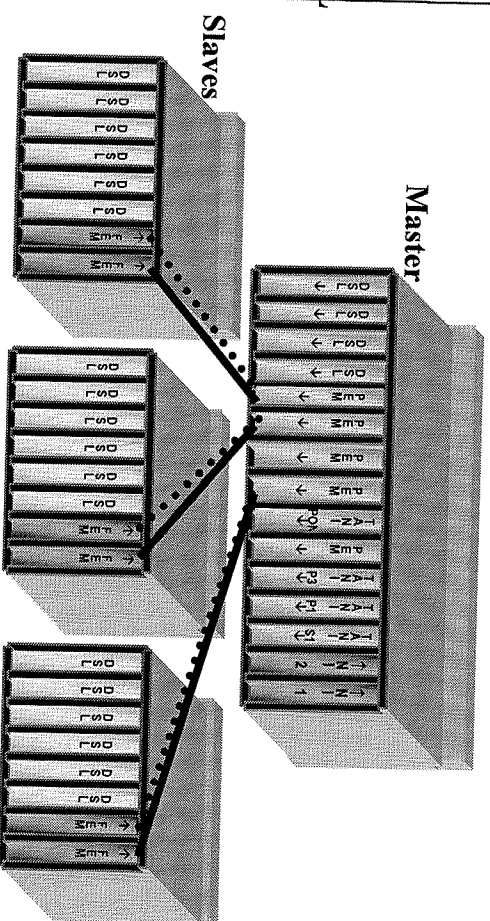
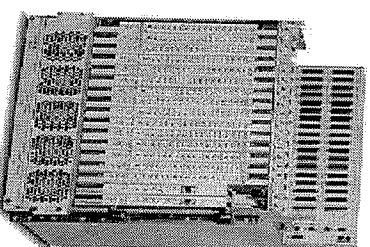
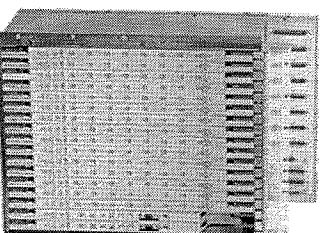
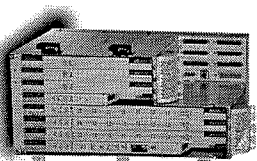
Access Network Topologies

Any Topology and Site

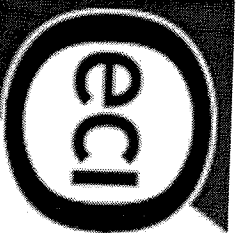


Remote Sites Aggregation:

**Any size, Any technology, Any BW,
Any Environment, Any Backbone, Any
Service, Remote Powering & Repeaters.**



High Scalability/Density @ CO Sites



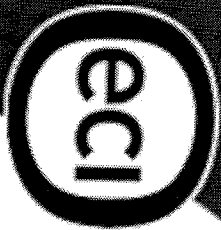
Outside Plant Solutions

Outdoor and Indoor Cabinets



Broadband Access Division

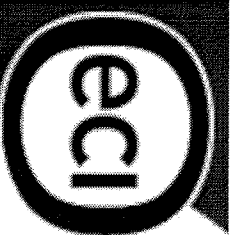
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Web Based Service Category

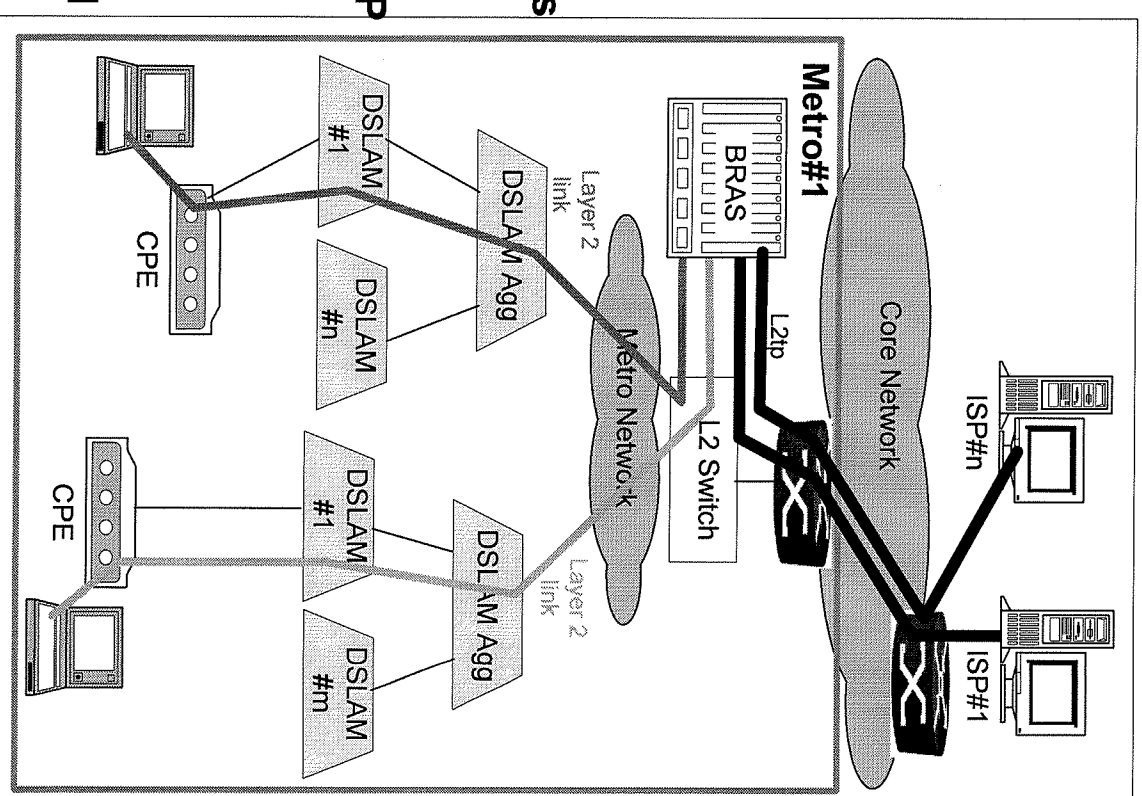
Broadband Access Division

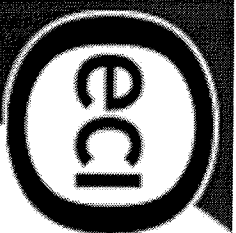
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Current Web Based Service

- **Current Service:**
 - ◆ Best effort with non-guaranteed QoS
 - ◆ Centralized BRAS platforms:
 - PPP access method
- **Missing features:**
 - ◆ Scalable model:
 - Higher penetration and higher usage
 - Attractive services
 - High capacity BRAS vs. distributed BASEs
 - ◆ Turbo button for QoS on-demand:
 - Need for agreed implementation concept
 - Modify the link all the way from CPE to ISP
 - ◆ Improved authentication:
 - Over metro Ethernet and mobile environment (e.g. Wi-Fi)
 - ◆ Co-exist with non-web-based services
 - DHCP with virtual routing vs. PPP method





Hi-FOCUS Planned Evolution

- **Current Service:**
 - ◆ Best effort with non-guaranteed QoS
 - ◆ Centralized BRAS platforms:
 - PPP access method
- **Missing features:**
- ◆ **Scalable model:**
 - Higher penetration and higher usage
 - Attractive services
 - High capacity BRAS vs. distributed BASes
- ◆ **Turbo button for QoS on-demand:**
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 - Modify the link all the way from CPE to ISP
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 - Over metro Ethernet and mobile environment (e.g. Wi-Fi)
- ◆ **Co-exist with non-web-based services**
 - DHCP with virtual routing vs. PPP method

-Integrated BRAS
-Split BRAS Functionality

-Northbound Control Protocol
-Full Access Cluster Control

-Improved PPPoE
-SLM based authentication

-DSLAM as DHCP relay



Conversational Service Category

Peer-to-peer Multimedia

Broadband Access Division

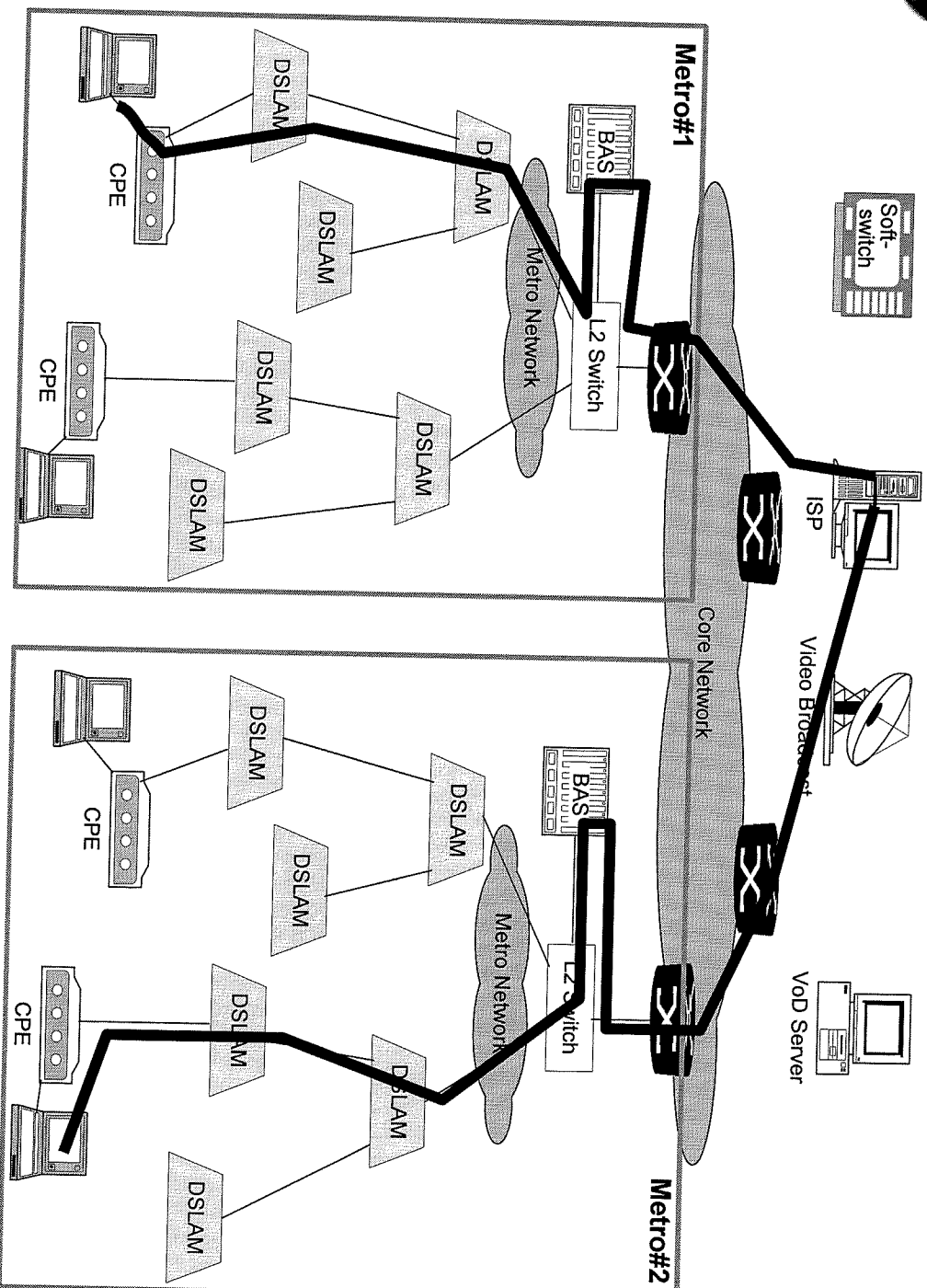
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Peer-to-Peer Service

- Operator reports that 40-80% of BB bandwidth is utilized by the current best effort peer-to-peer service
- The peer-to-peer mechanism serves:
 - ◆ Advanced Telephony system over the BB network
 - ◆ PC-to-PC for end-to-end multimedia session
 - ◆ PC-to-Server/Application platform
 - ◆ Any machine to machine inter-connection

Current Peer-to-Peer support



Current IM and image transfer application:

- Routing at ISP domain
- BRAS controls subscriber's access:
 - ◆ IP addresses and Authentication

Broadband Access Division

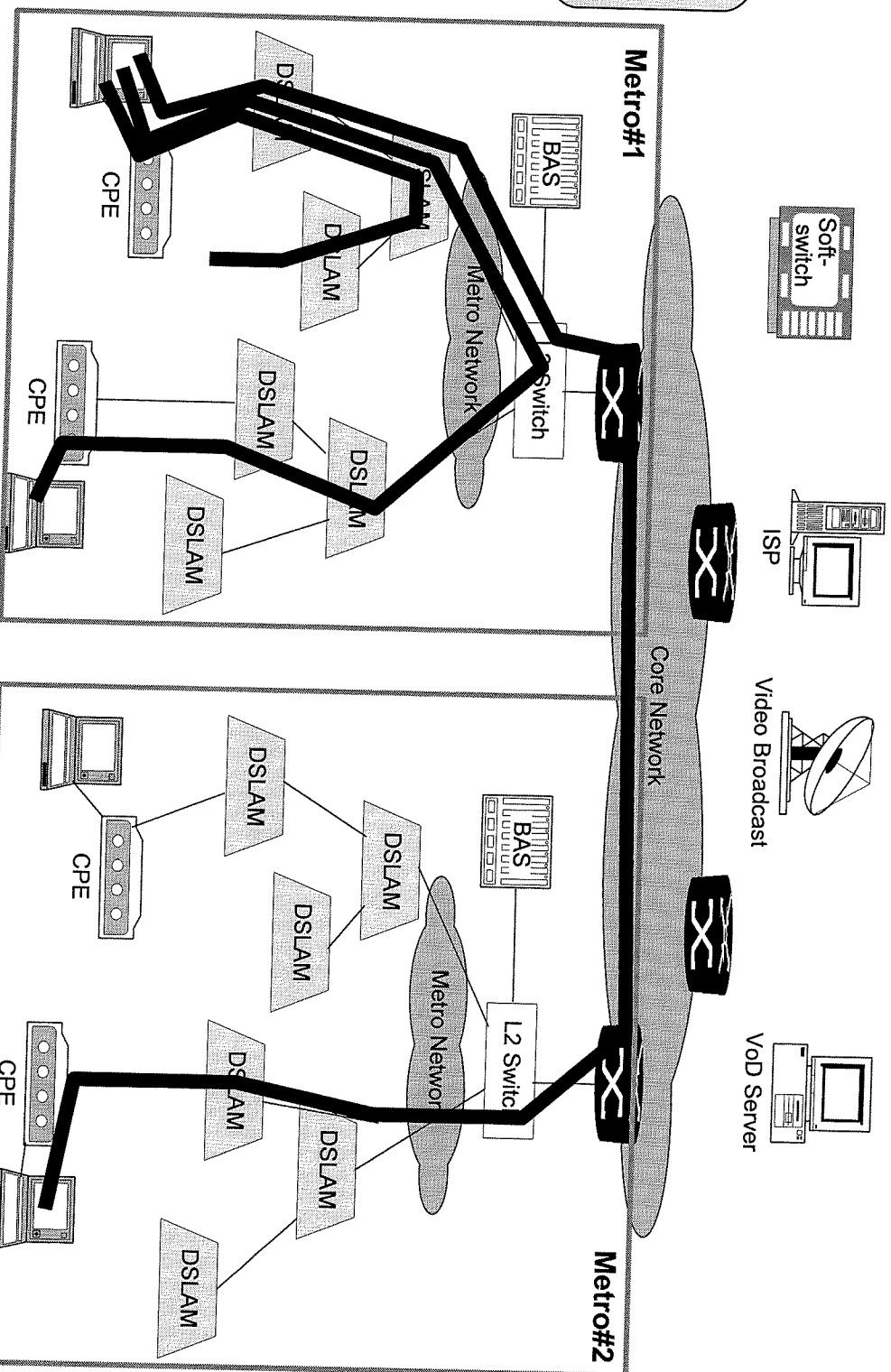


Efficient Peer-to-Peer support

Position of the Network edge device

?

- Co-exist with web based services



Benefits

- Media delivery on shortest path
 - ◆ Improves efficiency and scalability
- QoS is managed per session

Threats

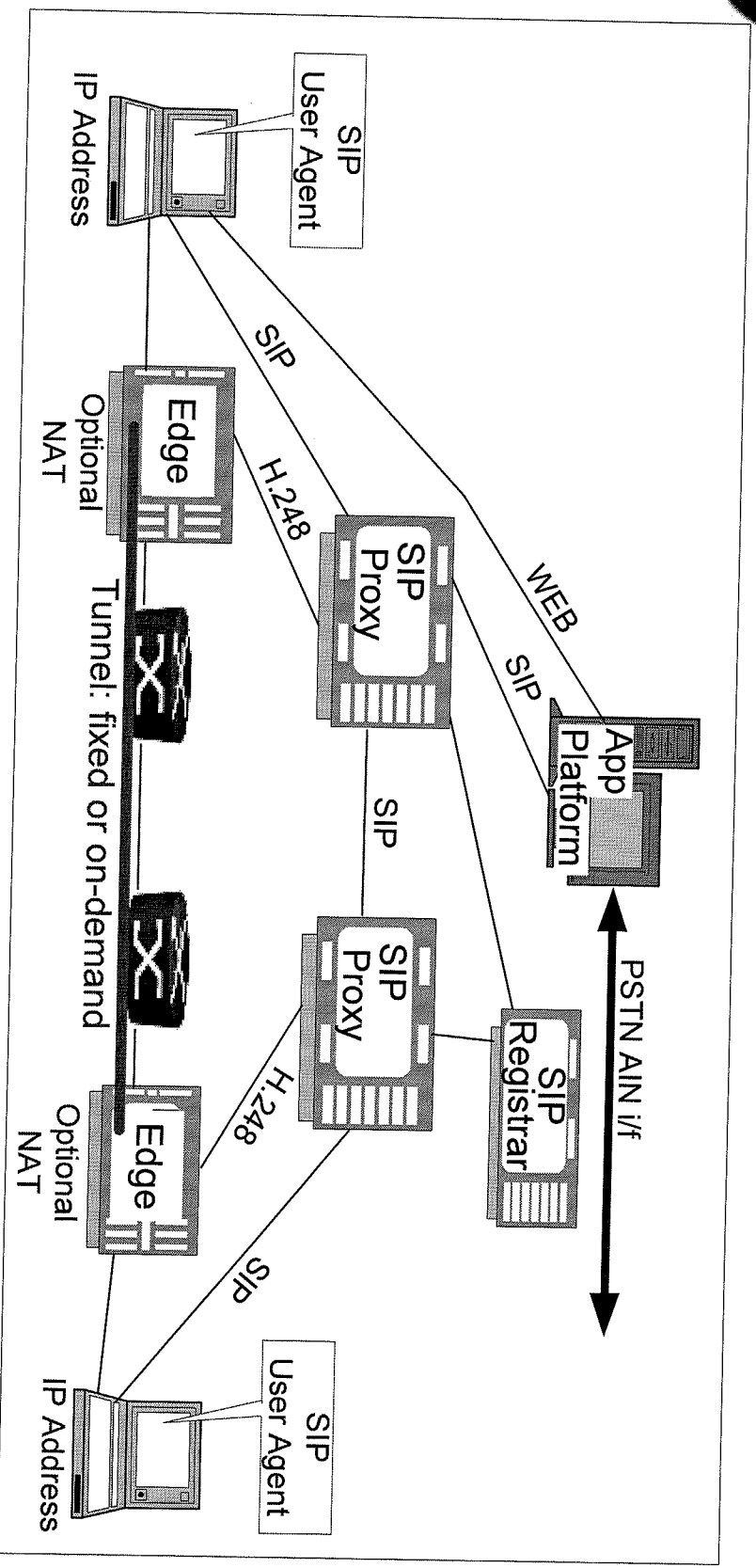
- Opens options for *pirate* sessions (un-paid)
 - ◆ Connectivity under billing → per session control

Broadband Access Division

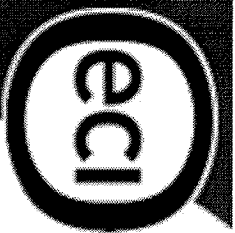
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On-Demand Session

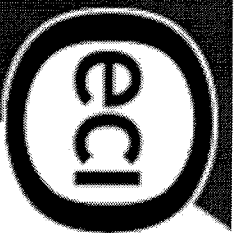


- Edge device with per flow/session awareness
- Signalling protocols for connectivity on-demand: SIP, MPLS/RSVP & H.248
- IPv6 vs. IPv4 with NAT
- Billing: SIP server(s) for session level, edge-device for traffic counters
- Security: IPSec tunnels

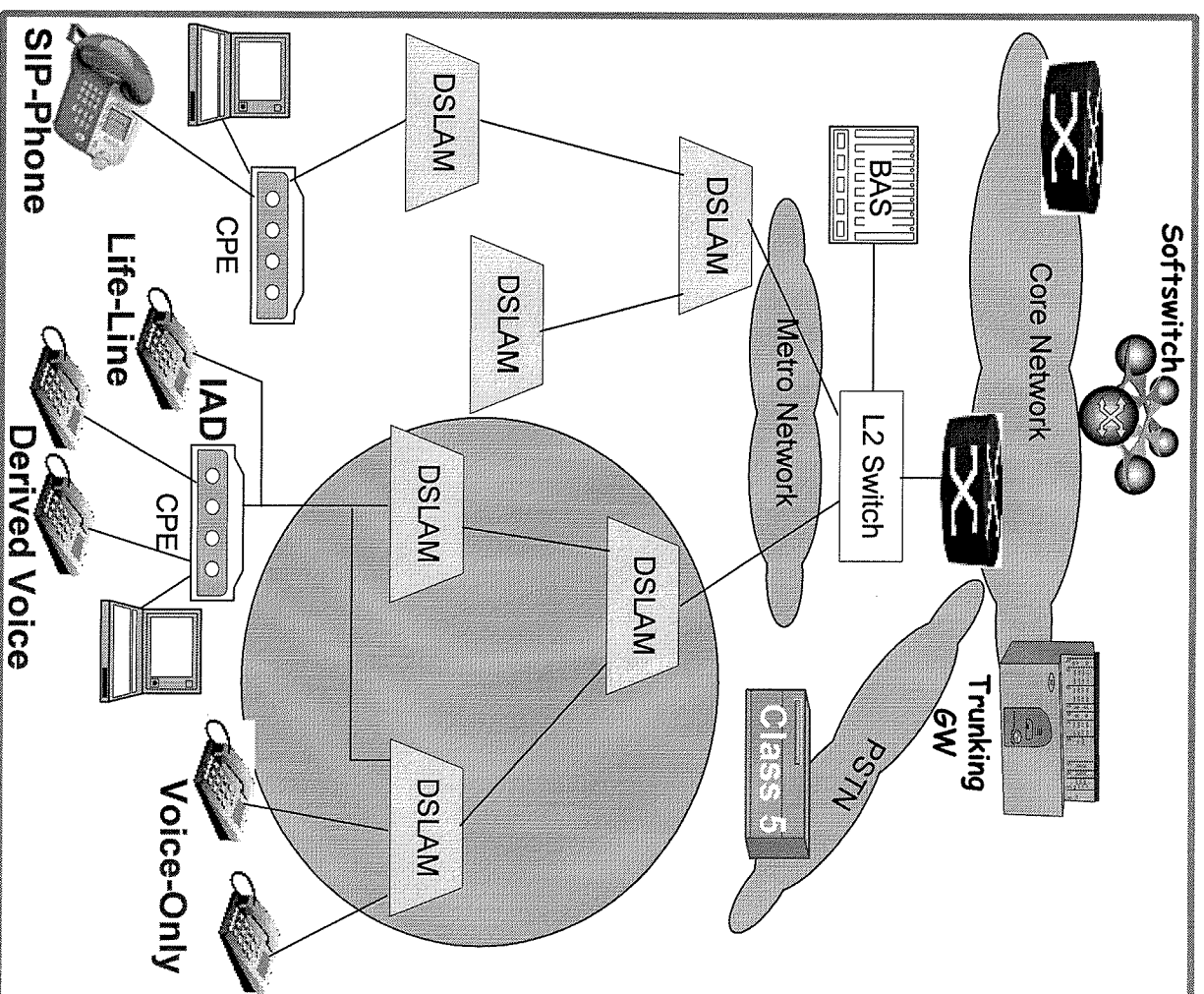


Voice at the Access

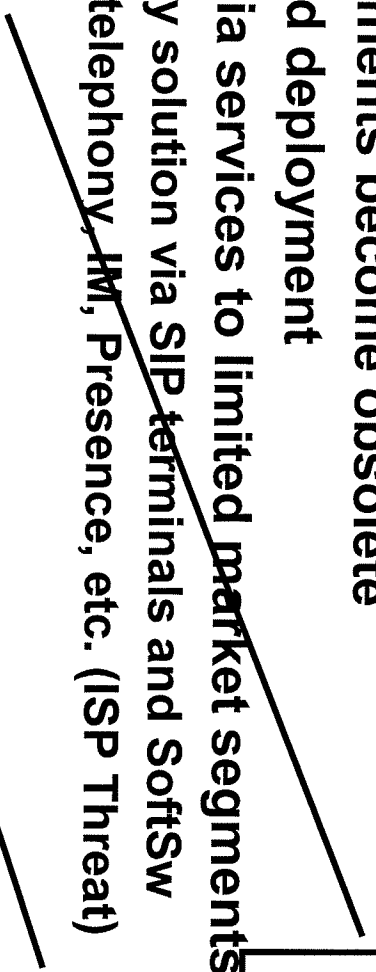
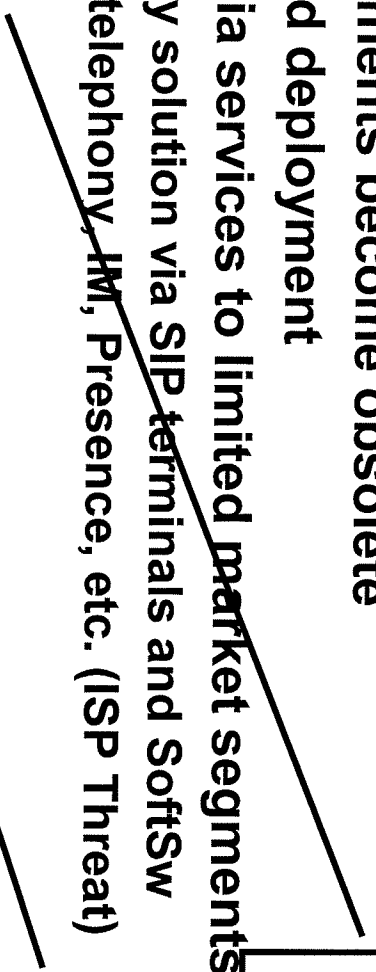
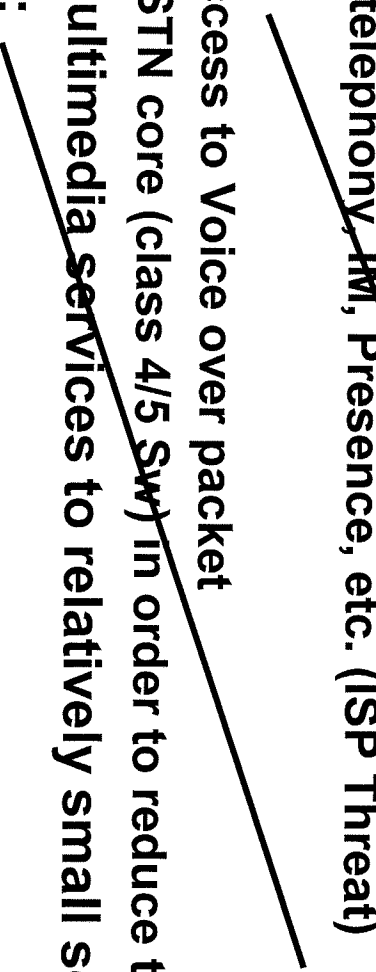
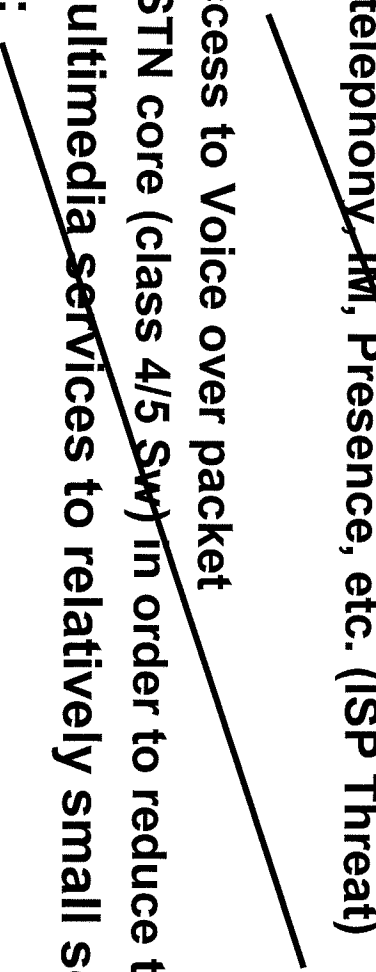
BLER and MBN Models



Voice Convergence at the Access



Penetration of NG Voice Solution

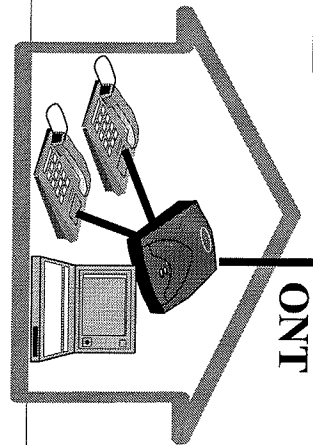
- Massive replacement of PSTN: expected beyond 2010
- Integration of NG Voice solution in the near future is expected when:
 - ◆ PSTN elements become obsolete
 - ◆ Greenfield deployment
 - ◆ Multimedia services to limited market segments
 - Overlay solution via SIP terminals and SoftSw
 - Video-telephony, IM, Presence, etc. (ISP Threat)
- First Step: 
 - ◆ Migrate access to Voice over packet
 - ◆ Rely on PSTN core (class 4/5 Sw) in order to reduce the risk
 - ◆ Provide multimedia services to relatively small segment
- Further Step: 
 - ◆ Replace the PSTN core with VoIP SwSw
 - ◆ Mass penetration of SIP phones
 - 3G UMTS terminals with DECT interface

ECI Approach: Start with VoATM and migrate by software to VoIP



Main Building Blocks

- IVD, POTS, ISDN, IAD
- Full Redundancy



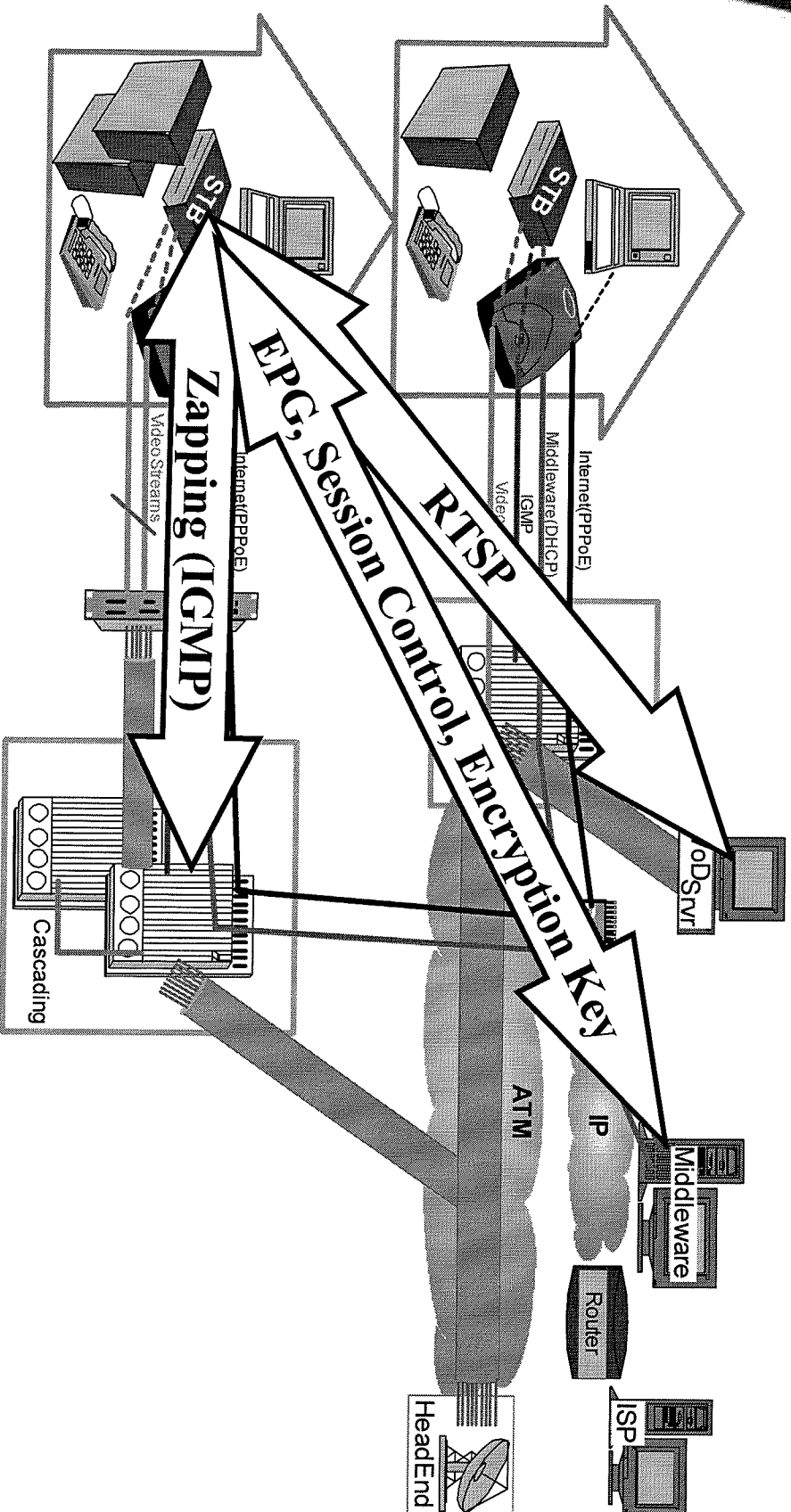


Video Solution

H.610 Based



Video Distribution



- ACT: Access Ctrl Tab
- Entitlements (per user/CH)
- PPV: start/Stop time

ACT:Access Ctrl Tab

- **Entitlements (per user/CH)**

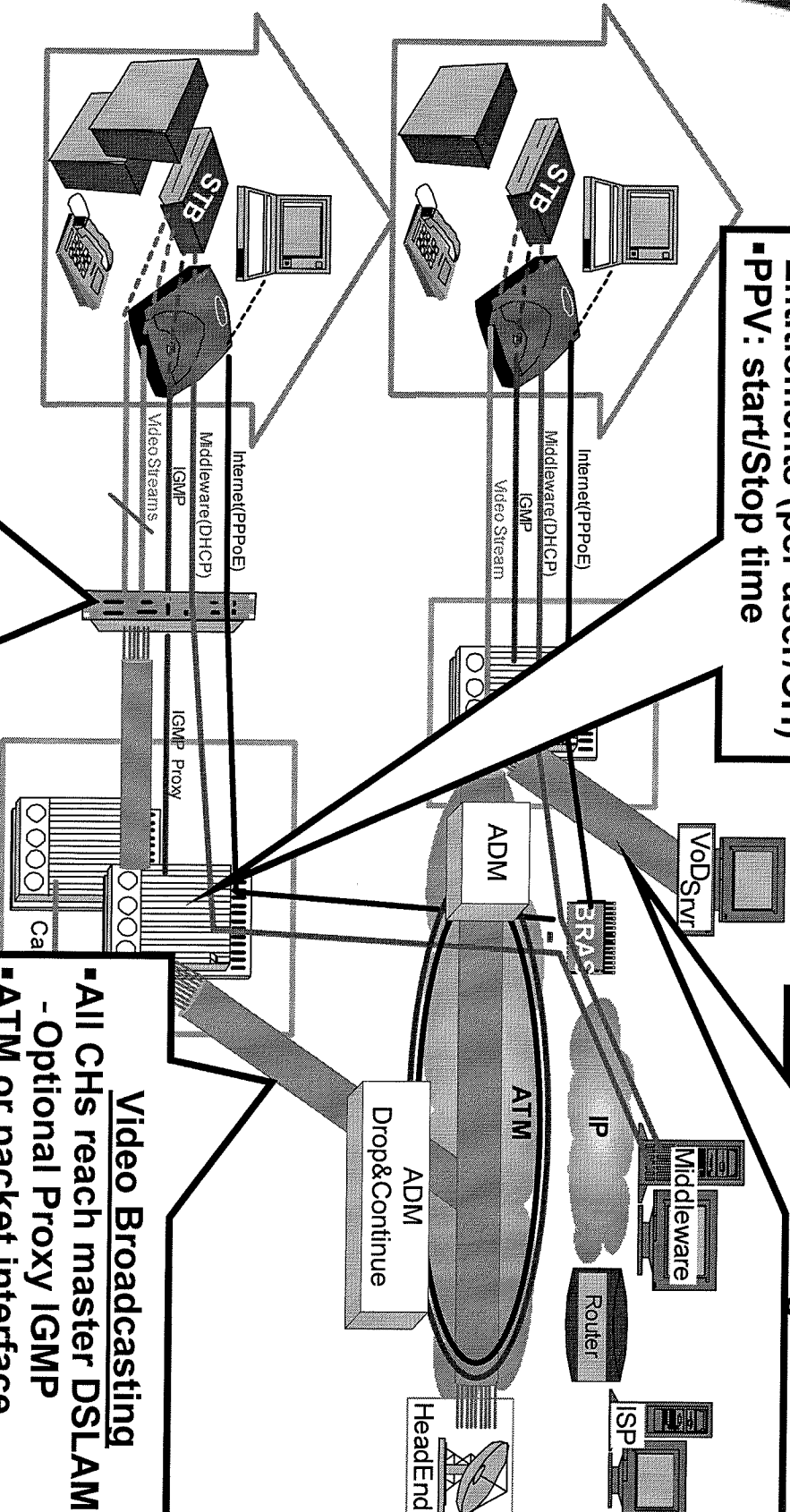
- PPV: start/Stop time

VOD

-Distributed vs. Centralized

Dynamic BW allocation

- BW overbooking control



Video Broadcasting

- All CHs reach master D_{SLAM}

-Optional Proxy IGMP

- ATM or packet interface

- IP/Ethr or IP/1483

■SNMP CH table:

- MPEG2: 4Mbps, MPEG4: 1.5Mbps

■ Save BRAS BW

-Independent layer 1 overlay

-DSLAM combine UC&MC

- Multi-technology Privacy Labels and Confidential

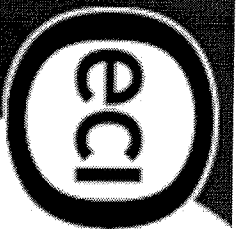
Broadcasting

■ Multi-level multicast

- Multi-level Zapping nodes

- IGMP keep-alive and recovery

7300 Main Branch Division



Mobility and Personalization

Mobility and Personalization

- Mobility and personalization reflect the need to be always-on and get the BB service

- Wireless technology is the enabler:

- ◆ Wi-Fi for short ranges (private or public domains)
- ◆ DECT and Bluetooth at home/office
- ◆ But, fixed line services also ask for mobility

- Mobility:

- ◆ The ability to get any-service by any-terminal anytime and anywhere
- ◆ Nomadic services vs. mobile services

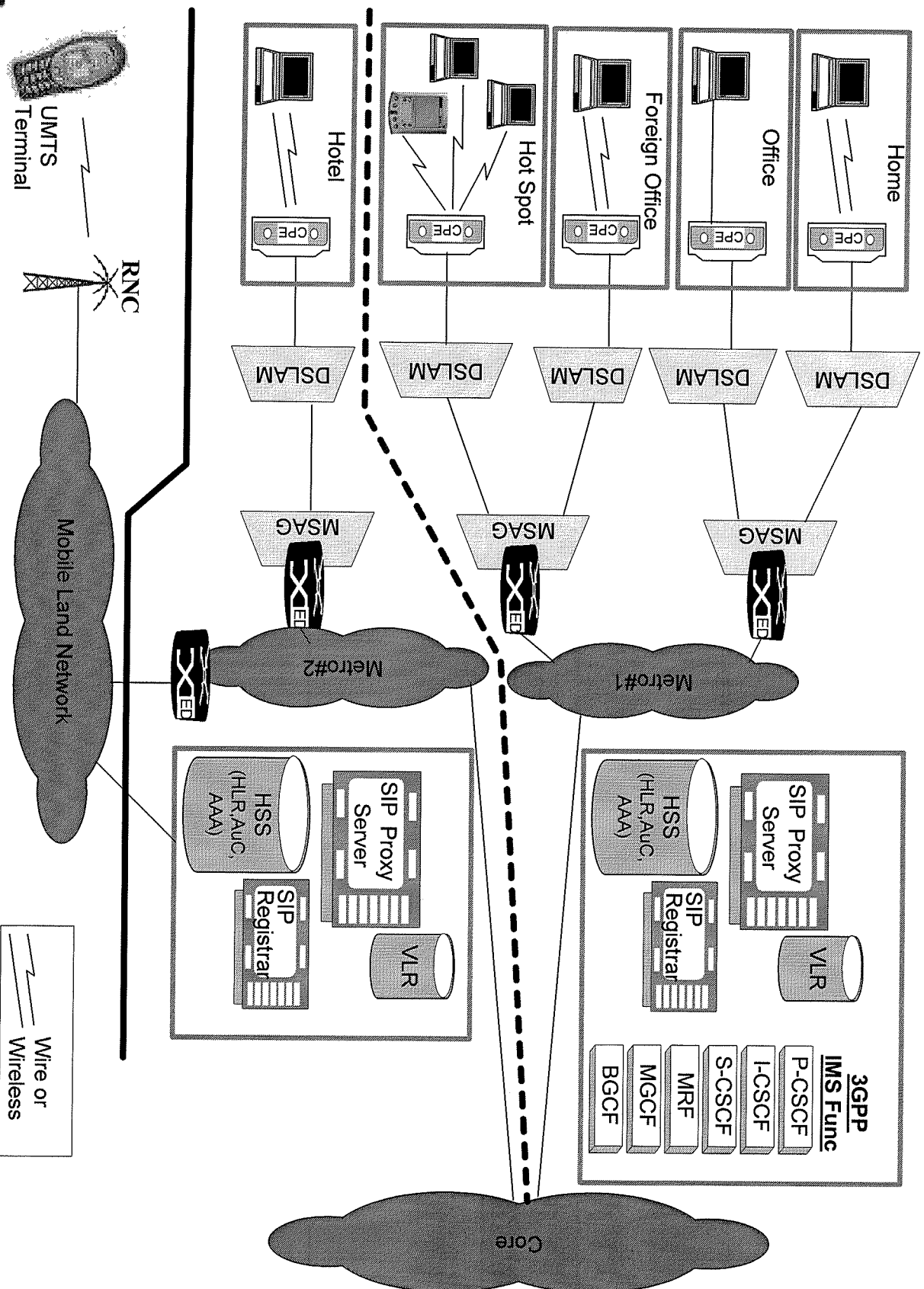
- Personalization:

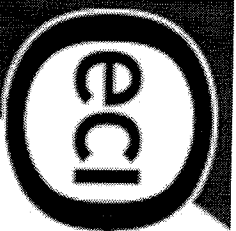
- ◆ The ability to recognize/authenticate an end-user wherever he is and however he is logged in (home or foreign network)
- ◆ Retrieve his service profile from his home-network
- ◆ Be able to provide appropriate customized-service, adapted to the access media being used
- ◆ Bill the user accordingly at his home-network



Mobility for Nomadic Services

Built-In Multimedia Conversational Services

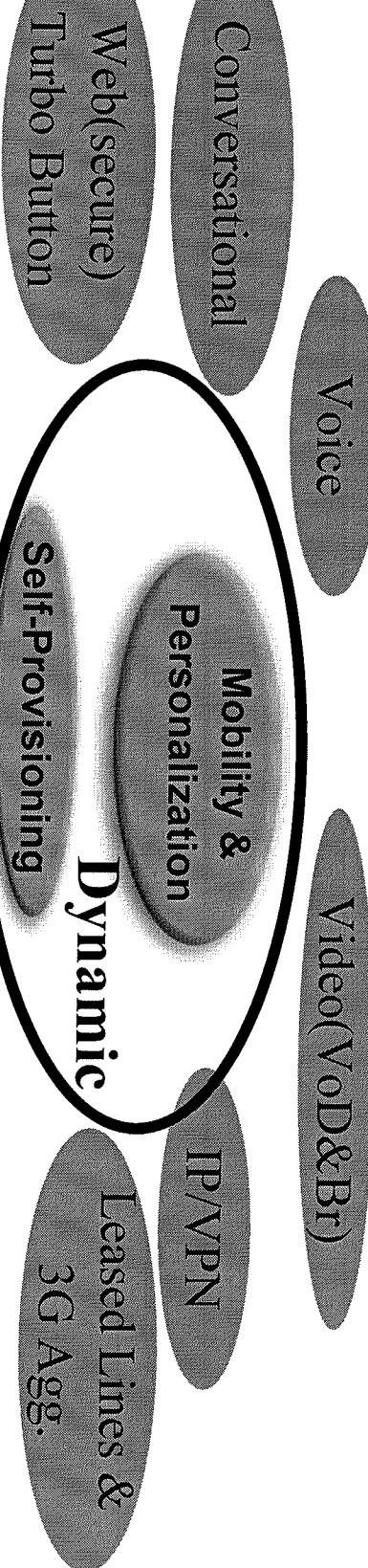




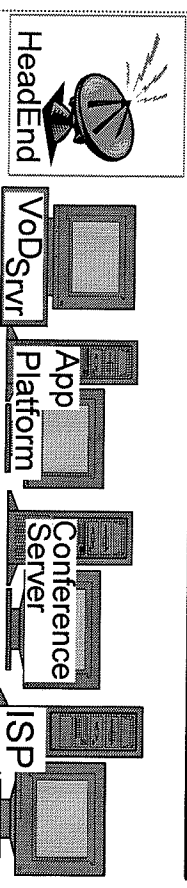
Wireline NGN Core Network

- Wireline operators seriously consider to build their core network base on the *3GPP-R5 IMS* model:
 - ◆ Conversational sessions, Mobility and advanced services
- The *3GPP-R5 IMS* model:
 - ◆ ‘Access’ and ‘Core’ as independent network domains
 - ◆ Built-in roaming and handoff procedures
 - ◆ “All IP” and SIP protocol:
 - Call State Control Function (CSCF) entity
 - SIP Addressing, SIP Registration, INVITE, etc
 - ◆ Security
 - Traffic encryption via coordinated random keys
 - Protect users against terminal stealing (SIM/USIM/EIR method)
 - ◆ Personalization and authentication based on SIM/USIM method and HLR database
- Hot-Spot access via DSLAM’s symmetrical interface:
 - ◆ Registration ‘pipe’ and process, Personalization, On-demand sessions,...

eci

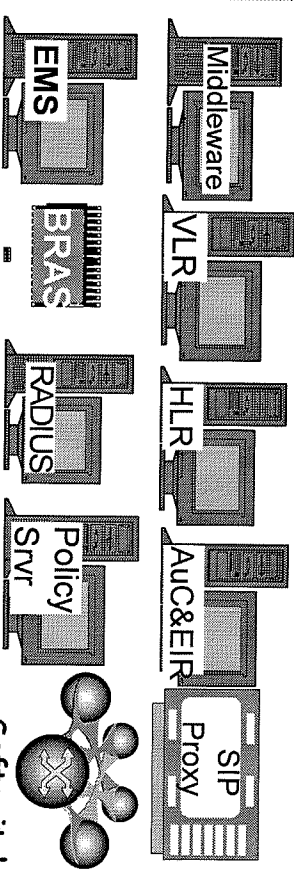


Application Plane



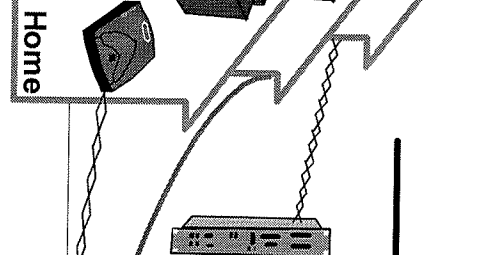
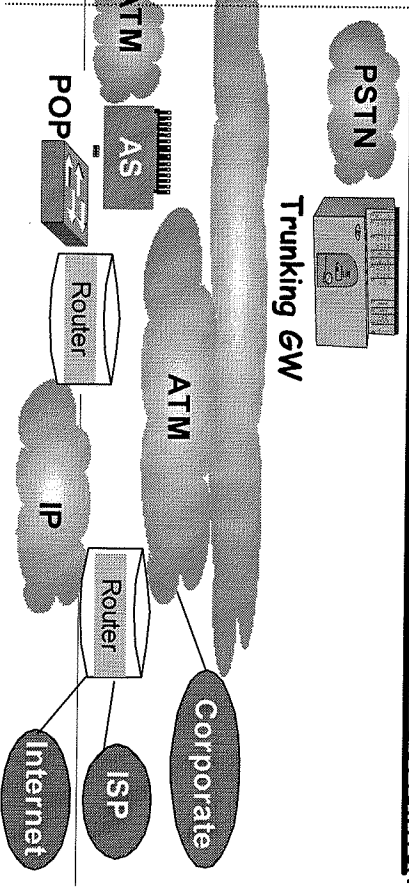
Service

Control Plane



Elements Summary

Media Plane



Home

CO

ATM

AS

POP

Router

IP

Corporate

ISP

Internet



Cross Network Subscribers

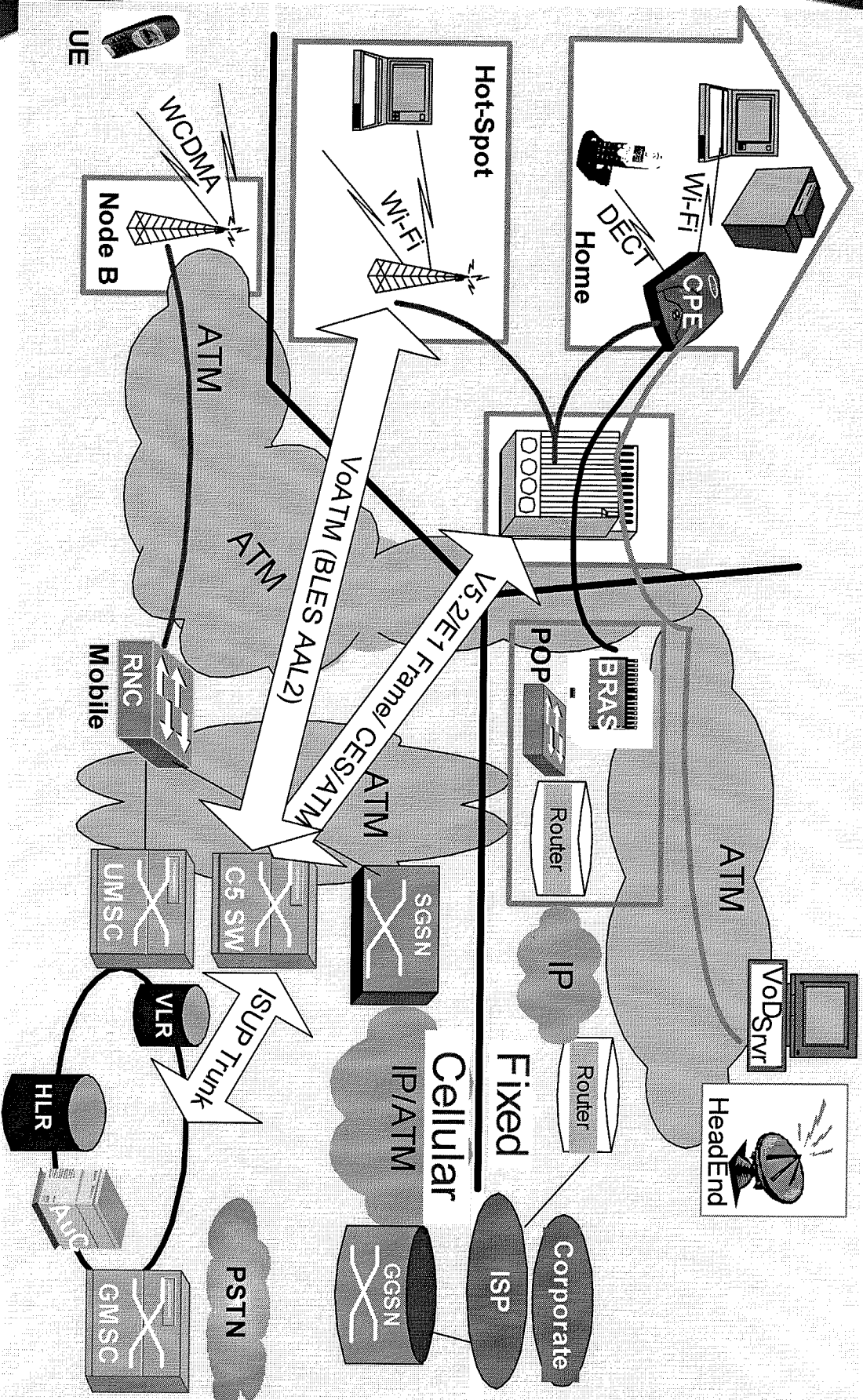
Broadband Access Division

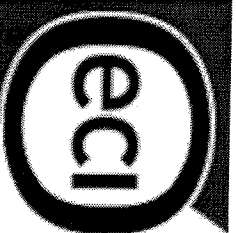
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Cross Network Subscriber

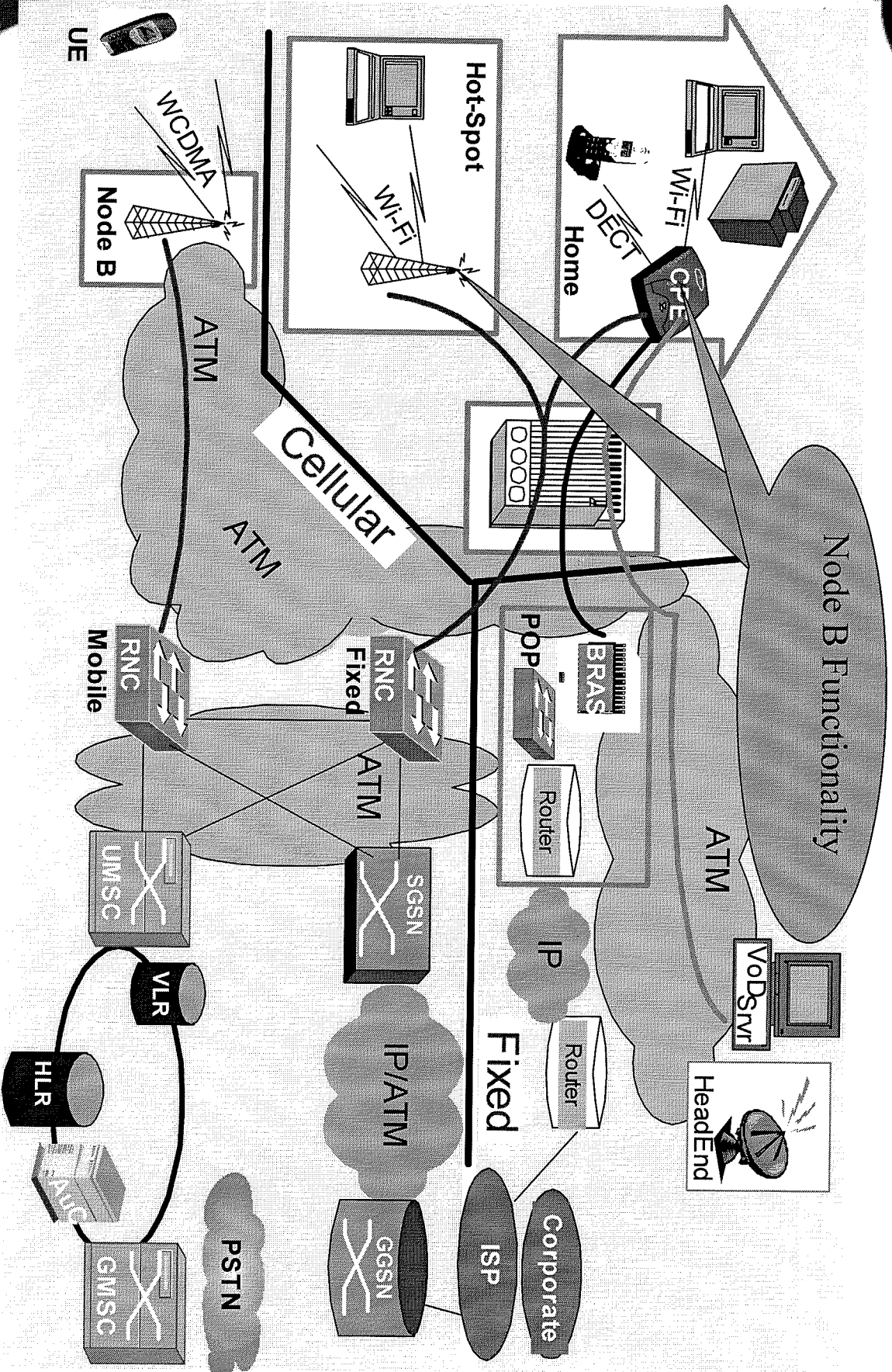
Via Centralized Class5 Switch, no Mobility

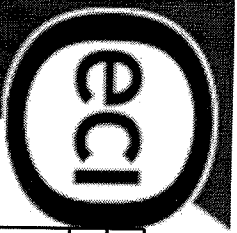




Cross Network Subscriber

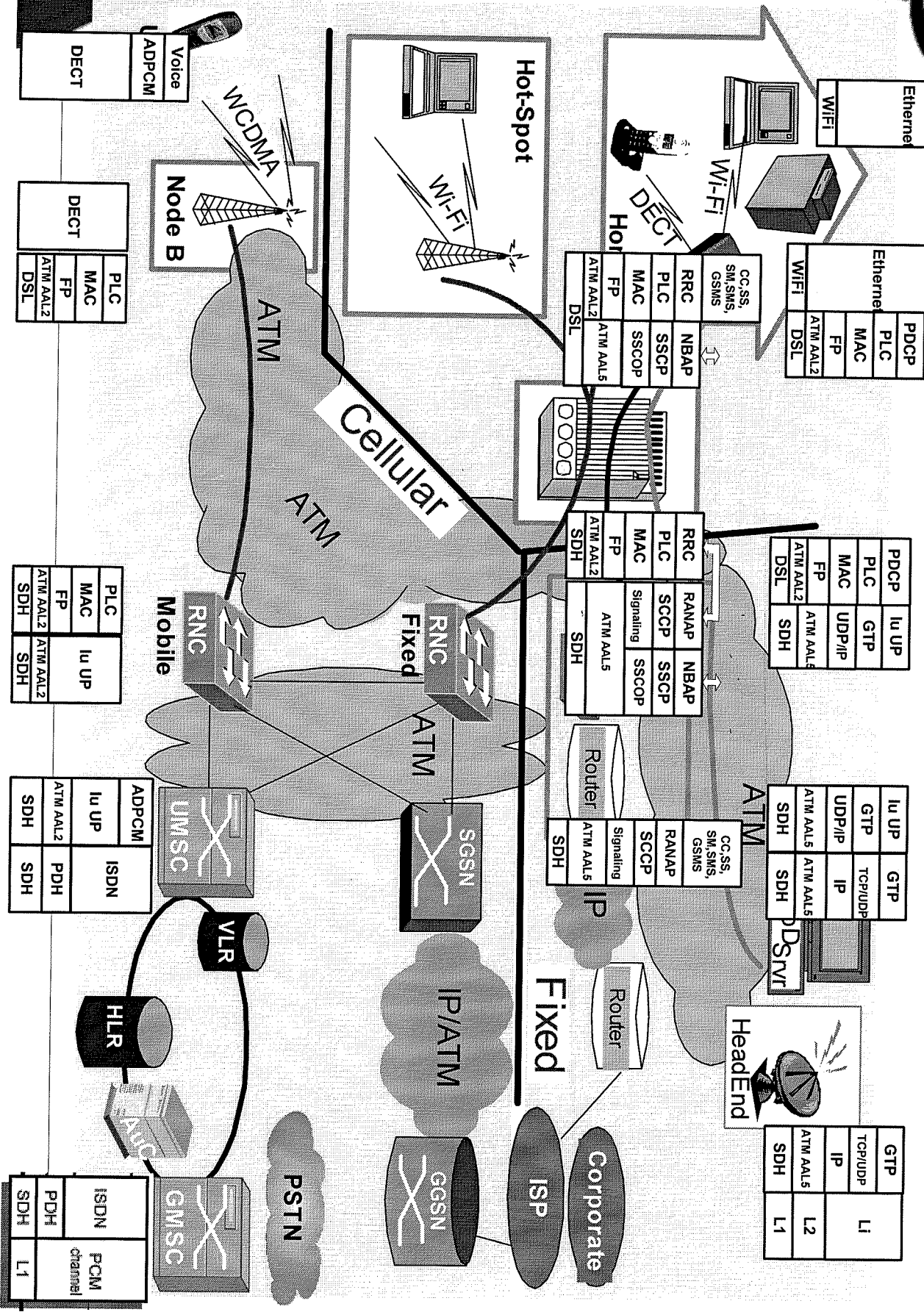
Via RNC to R99 Core, with Mobility

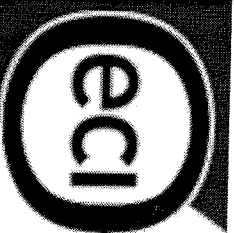




Cross Network Subscriber

Via RNC to R99 Core, with Mobility

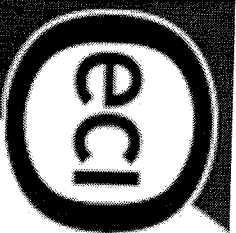




CLEC's Operation Model

ISP Model

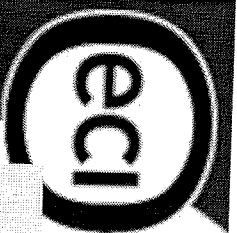
- Hire ATM VCs, with QoS from CPE to CLEC Center
- Optionally own the CPE
 - ◆ Traffic classification (L1-L5), routing and QoS can be remotely control
 - ◆ Dynamic resource allocation:
Controlling the two ends of an ATM connection as an alternative to lack of standard protocol between deployed DSLAMs and control plane
 - ◆ Enable to provide voice services over packet (life line?)
- Service Options:
 - ◆ Own the customer and provide all services or
 - ◆ Provide mobile services only:
 - Circuit Switch Voice/SMS services
 - Packet Switch GPRS services (Hot-Spot subscriber)
- DSL management is done by ILEC
 - ◆ Optional use of ATM OAM for failure location



CLEC's Operation Model

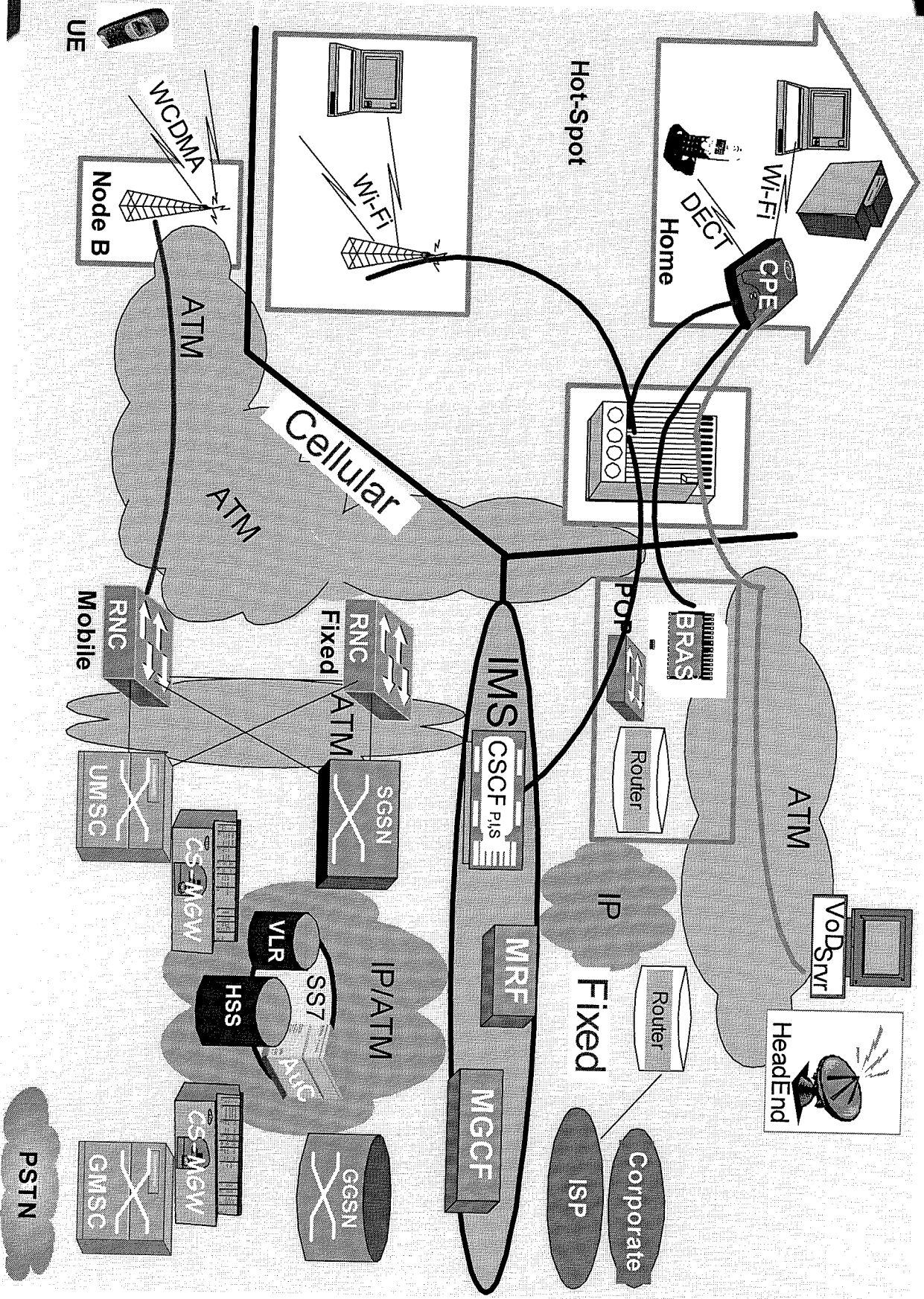
Unbundling Model

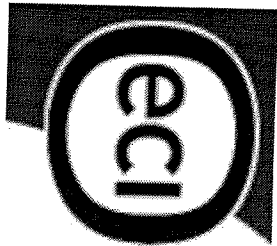
- Hire copper and use CLEC owned infrastructure
 - ◆ DSLAMs, CPEs, DSLAM aggregators and management system:
 - ◆ Distributed DSLAMs of any required size
 - ◆ Master DSLAM is located at CLEC center with MSAG capabilities
- Voice life line becomes possible
 - ◆ Connect the life line to a class 5 switch or directly to the mobile system
- Manage and monitor the DSL rate, the QoS, PM and other resources end-to-end
- Integrate control plane agent in a DSLAM for dynamic resource allocation:
 - ◆ E.g. emulate the PDP protocol used in GPRS to establish a session
 - ◆ Standardization is needed
- Service Options:
 - ◆ Provide mobile services and all types of fixed network services (e.g. DVD quality video service)



Cross Network Subscriber

Via CSCF to R5/6 Core, with Mobility





Coming Soon to a Living Room Near You



THANK YOU !